



Which Bin Does It Go In?  
Wet or Dry?

Look Inside

## SPRING 2015 NEWSLETTER

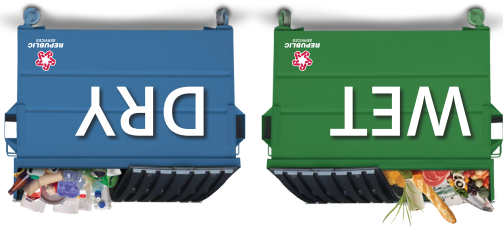
# San José Business Recycling & Waste News



Esta es la información sobre el nuevo servicio de recolección de residuos y reciclaje para las empresas de San José. Una versión traducida se puede encontrar en [republicservices.com/site/santa-clara-ca](http://republicservices.com/site/santa-clara-ca)

Bây là thông tin về dịch vụ thu gom rác và vật liệu tái chế mới cho các cơ sở thương mại tại San José. Phiên bản Việt ngữ có thể được tìm thấy tại trang [mang.republicservices.com/site/santa-clara-ca](http://mang.republicservices.com/site/santa-clara-ca)

RECYCLING MADE EASY



**REPUBLIC SERVICES**  
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## Sustainability Matters

### Republic Services Provides No-Sweat Sustainability

At Republic Services, we eat, breathe, and sleep sustainable business practices. In fact, everything we do supports the goal of having a minimal negative impact on the environment. While it's our number-one priority, we understand that sustainable practices mean different things to different businesses, and our Recycling Coordinators are here to help you figure that out.

### One Less Thing to Worry About

Based solely on the nature of our customer/vendor relationship, Republic Services makes you a business that adheres to sustainable practices—which is something your customers are going to love about you. Just keep the Dry with the dry waste and recyclables, and the Wet with the organic stuff. And remember, it's imperative to keep the glass, waxy cardboard, and plastics out of the Wet waste. This guide has everything you need to know. (<http://site.republicservices.com/site/santa-clara-ca/en/documents/santa-clara-collection-services-guide.pdf>)

### Join Us on the Road to Zero Waste

The Republic Services Wet/Dry Program puts you in compliance with California State Mandate AB 341 (<http://www.calrecycle.ca.gov/Recycle/Commercial/FAQ.htm>).

AB 341 is the Mandatory Commercial Recycling bill, which not only mandates that businesses recycle, but also sets a statewide goal for 75% disposal reduction by the year 2020. In San José, Republic Services already ensures that you are recycling over 70%—soon to be 80%—of materials. That's a great thing, and something to proudly tell your customers.

### Request a 'We Recycle' Window Sticker

Ask your recycling coordinator for one of our great-looking window stickers that lets your customers know you care about the environment—then just be sure to place the proper waste in the proper waste container. That's it, Republic Services does everything else. With your continued help, we'll reach our short-term goal of keeping 80% of all collected waste out of the landfill, and our longer-term goal of sending nothing to the landfill.





**IT'S WET**  
JUST the items below.  
Please use 'It's Dry' resource for everything else



**IT'S DRY**  
Recycling – and EVERYTHING else  
When in doubt – put it here!





The IDT Executive, Environmental Health & Safety, and Facilities group: Ray Mosbrucker, Chhaya Gupta, Greg Waters, Saaless Chittipeddi, Connie Carr-Jones, Jim Harris, CY Chen.

## Customer Spotlight:

### Integrated Device Technology (IDT) IDT's Effort to Ramp-Up Recycling Pays Off

Integrated Device Technology (IDT) is a semiconductor solutions provider located in South San José. The company takes great pride in promoting sustainability initiatives across all aspects of its business operations—packaging, processing, and facilities.

#### Newby Tour a 'Real Eye Opener'

In April 2014, IDT's Environmental Health & Safety and Facilities group took advantage of the open invitation to tour the Newby Island Resource Recovery Park (NIRRP). The group, led by senior engineer Chhaya Gupta, wanted to see exactly what happened to the company's waste once it left their facility. According to Chhaya, "It was a real eye opener. The entire group was very impressed with the waste handling/sorting procedures. Obviously, Republic Services put a lot of effort and resources into implementing an efficient recycling program."

After the tour, Chhaya continued researching the Wet/Dry program. The videos on Republic's website (<http://site.republicservices.com/site/santa-clara-ca/en/pages/san-jose-resources.aspx>) inspired her to step-up the Wet/Dry program at IDT's San José facility. She also contacted Republic Services' representative to schedule a free waste audit. The audit showed how much waste the company was diverting from the landfill and Chhaya used that information as a baseline to implement changes and boost IDT's recycle and compost rate.

#### Mission Compost

Chhaya decided to more closely align her company's waste management program with Republic Services' Wet/Dry program. She used simple signs to explain exactly what waste items should go where. Almost overnight, IDT reduced food contamination in their blue Dry bins. According to Chhaya, "Our employees have been very well trained in recycling, but very few of us think about composting. I call our new program 'Mission Compost' and would recommend other businesses tailor Republic's program to meet their needs."

#### Take the Tour

Knowledge is power. Join us the second and fourth Wednesdays of each month for a guided tour of the NIRRP facility. Learn exactly where your waste winds up so you can share your sustainable business practices with coworkers and customers. Schedule a tour by calling **408-586-2260** or online at [www.republicservices.com/site/santa-clara-ca/en/pages/city-of-san-jose.aspx](http://www.republicservices.com/site/santa-clara-ca/en/pages/city-of-san-jose.aspx).

### Generating Too Much Waste?

Contact Republic Services at **408-432-1234** or visit us online at [www.republicservicesSCCO.com](http://www.republicservicesSCCO.com) and ask for an assessment. We're here to work with you to make sure you're getting the right service for the right-sized company. Also consider other waste-reducing practices:

- Purchase items with less packaging.
- Reuse packaging materials.
- Choose reusable items in place of single-use disposables.
- Print double-sided documents when possible.

### Are You a Commercial Property Manager?

Show your tenants you're a sustainability champion by sharing this information:

- Send them links to PDF versions of the newsletter found on the Republic Services' website.
- Offer training materials, videos, and other resources.
- Provide bin stickers and posters.
- Point them to the Republic Services website.  
(<http://site.republicservices.com/site/santa-clara-ca/en/pages/city-of-san-jose.aspx>)



### Which Bin Does It Go In?

If you said that coffee grounds and tea bags go in the Wet bin, you are correct! Generally speaking, food waste, food-stained papers, and other organic matter goes in the Wet bin to be composted, while other waste, recyclables, and glass go in the Dry bin. Look for the Summer Newsletter and your next test!



## What's Behind your Business?

### Put Your Best Enclosure Forward, Even When It's out Back.

Your business' appearance and surroundings can have a big impact on not only your clientele, but on property values as well<sup>1</sup>. Republic Services not only keeps it as clean as we find it, but we've got some tips on how to beautify your business while keeping your waste enclosure tidy.

- Don't stack anything outside your enclosure, put it inside and away.
- Keep bin lids closed.
- Consider re-using paper, foam, and other packing materials—this saves money and reduces litter.
- Task an employee with regular cleanup.
- Check out the City's Anti-Graffiti/Litter program for information and resources. (<http://www.sanjoseca.gov/index.aspx?NID=592>)



1. According to the Keep America Beautiful Inc. "2009 National Visible Litter Survey and Litter Cost Study," 55% of realtors state litter reduces a property's value by 9% or more.