

### 瑞萨电子

# 车载信息娱乐系统智能解决方案



# Infotainment Solutions

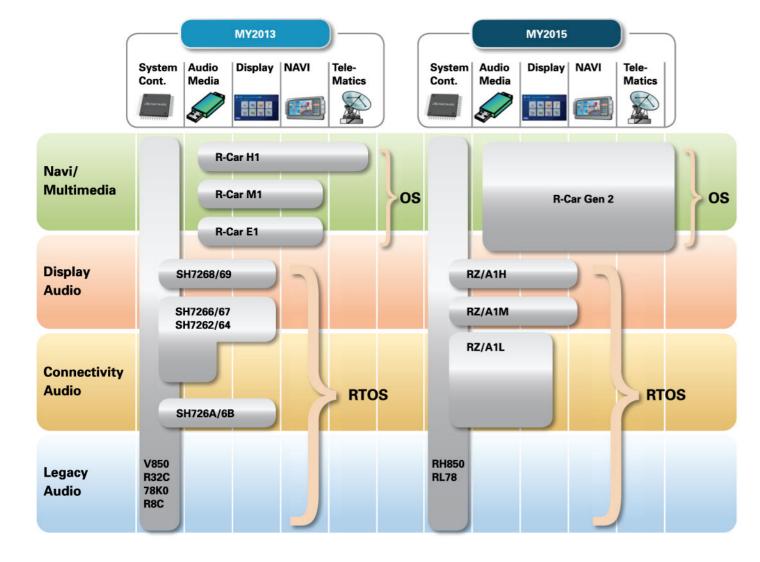
Renesas has a long experience in the automotive infotainment segment and is the market leader in Japan since the introduction of navigation in the car. With the achieved know-how and established software Eco-System Renesas can provide solutions for entry level radios, leading edge connected multimedia systems and high end multimedia navigation systems. Synergies from the mobile segment are leveraging the technologies used for our infotainment products.





www.cn.renesas.com

### **Roadmap for Infotainment Applications**



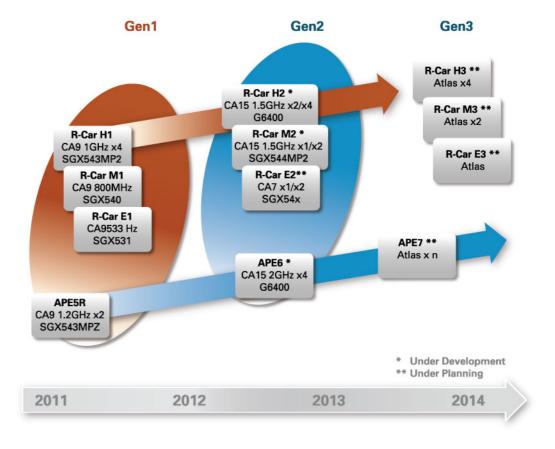
### Scalability and efficiency

- > Large variety of infotainment products for navigation, HMI and connected radios
- > Ecosystem for fast SW development from operating systems to complete application frameworks
- > Leading process technology ensures best performance at lowest power consumption

# Navigation & Multimedia SoC

Renesas' R-CAR family provides suitable performance for all kind of infotainment and multimedia systems. The high integration of powerful hardware accelerators enables features like HD video en/decoding, image/voice recognition and impressive 3D graphics with almost no CPU load.

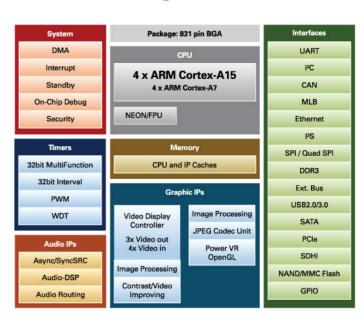




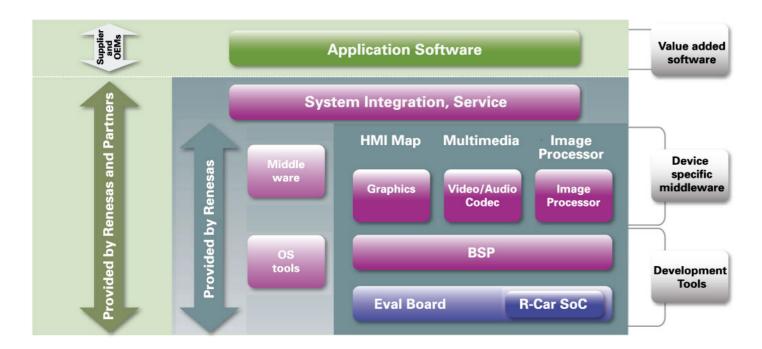
#### **Key Features**

- Today's highest performance SOC for Car Infotainment Systems (> 20000 DMIPS)
- Contains the currently most powerful PowerVR Graphics Engine
- Optimised for the best in class system performance with high clocked DDR3 interface and many on-chip IP and CPU cache memories
- Multiple HD Video processing including Blu-Ray and display support (up to 3 independent displays)
- > 24-bit Audio-DSP for all kind of audio processing
- > Image processing in hardware
- > Video improvement functions in hardware
- > GPS baseband processing (device option)
- Image recognition (device option)
- Latest connectivity and network standards are included

### R-CAR H2 block diagram



# Software Ecosystem for R-CAR



# TSP Turnkey Software Package

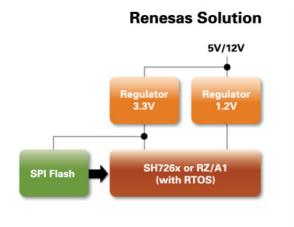
Renesas offers together with a wide range of leading industry partners middleware, multiple operating systems as well dedicated solutions for image processing, audio/video applications and state of the art 2D & 3D Graphics.



# Display Audio & Connectivity

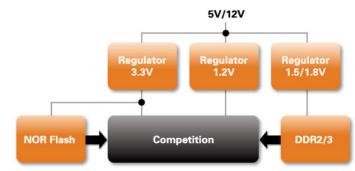
Renesas' RZ/A1 family is the right choice to meet today's requirements for a wide range of connected radios as well as HMI systems with handwriting recognition or gesture control: Best system performance thanks to the large embedded RAM combined with intelligent IPs in a small package.





- Cheaper PCB with less layers using QFP
- Smaller PCB with serial Flash
- No add. DDR and regulator

## Competitor Solution



- +2-4 PCB layers for add. voltage and BGA/DDR memory routing
- Add. PCB Space for parallel NOR and DDR

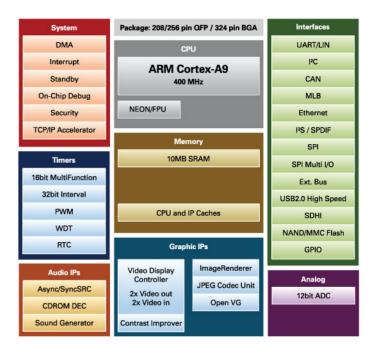


RZ/A1 is the most cost effective solution when using an embedded OS!

#### **Key Features**

- > Up to 10MB integrated SRAM for video and/or code
- Serial high speed flash interface with Execute-in-Place (XiP)
- Up to 2 digital or analog camera/video inputs with contrast improvement and distortion correction capabilities
- > Embedded 2D (OpenVG1.1) drawing engine
- > Up to 2 independent display outputs
- 4 channel audio mixer with asynchronous sample rate conversion (up to 96KHz) and digital volume control
- > Integrated security features
- Support for automotive interfaces (CAN, LIN, MOST, Ethernet)
- TCP/IP accelerator reduces CPU load for smartphone connectivity

#### RZ/A1H block diagram



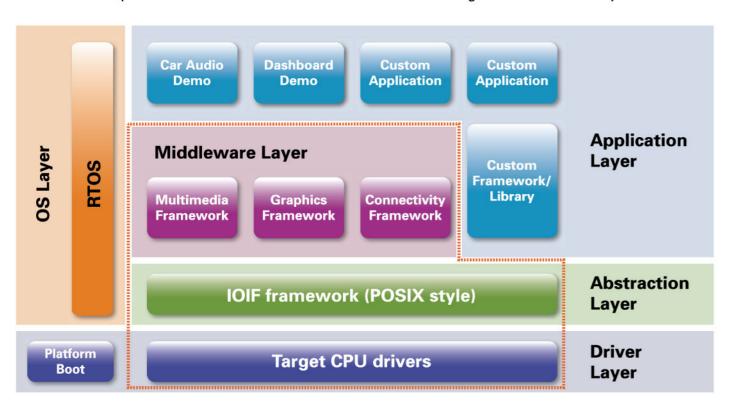
₹ENESAS 瑞 萨

www.cn.renesas.com

# Software Ecosystem for RZ/A1

### RZ/A1 Media SDK

Renesas can provide a production ready Media SDK which enables a fast multimedia system development. This automotive proven SDK is the base of several successful radio designs in the market today.



### **Ecosystem Landscape**

There is a continuously growing community of software companies which support Renesas' products. Just to name some examples, our partners provide solutions for Bluetooth, MirrorLink, Handwriting recognition and HMI frameworks.







## **Device & Board Overview**

Series	Nickname/ Group	Part number	RAM [B]	Core	FPU	CSI/UART/ LIN	CAN	120	Timer channels [8-/16-/32-bit]	Clock [MHz]	A/D converter	Other interfaces and functions	Supply voltage (I/0) [V]	Pins/ Packages
SH-2A	SH726A	R5S726A0P216 R5S726A1P216 R5S726A2P216 R5S726A3P216	1.25 M	SH-2A	yes	3/5/0	2 - 2	4	7	216	6 x 10-bit	SDRAM, IPS, MMC, SD, SPDIF, SRC, USB, CDROM dec, WDT, XIP	3.03.6	120 QFP
	SH726B	R5S726B0P216 R5S726B1P216	1.25 M	SH-2A	yes	4/5/0	2	4	7	216	8 x 10-bit	SDRAM, I <sup>2</sup> S, MMC, SD, SPDIF, SRC, USB, CDROM dec, WDT, XIP	3.03.6	144 QFP
	SH7268	R5S72680P266 R5S72681P266	2.5 M	SH-2A	yes	4/5/0	3	2	7	266	6 x 10-bit	SDRAM, Display Unit, I <sup>2</sup> S, MMC, SD, SPDIF, SRC, USB, CDROM dec, WDT, XIP	3.03.6	208 QFP
	SH7269	R5S72690P266 R5S72691P266	2.5 M	SH-2A	yes	4/8/0	3	4	7	266	8 x 10-bit	SDRAM, Displey Unit, I <sup>2</sup> S, MMC, SD, SPDIF, SRC, USB, CDROM dec, WDT, XIP	3.03.6	256 QFP 272 BGA
RZ/A	RZ/A1L	R7S72102x	2 M	Cortex A9	Neon/FPU	3/5/1	2	4	7	266	8 x 10-bit	SDRAM, IPS, SPDIF, MMC, SD, USB, Ethernet, MLB/MOST, SPI Multi I/O, CDROM doc, WDT, XIP  SDRAM, display unit, IPS, SPDIF, MMC, SD, USB, Ethernet,	3.03.6	176 QFP 208 QFP 176 QFP 208 QFP
	RZ/A1M	R7S72101x	5 M	Cortex A9	Neon/FPU	5/8/2	5	4	7	400	8 x 12-bit	MLB/MOST, SPI Multi I/O, CDROM dec, WDT, XIP  SDRAM, display unit, PS, SPDIF, MMC, SD, USB, Ethernet, MLB/MOST, SPI Multi I/O, CDROM dec, WDT, XIP, OpenVG	3.03.6	176 QFP 208 QFP 208 QFP 256 QFP 324 BGA
	RZ/A1H	R7S72100x	10 M	Cortex A9	Neon/FPU	5/8/2	5	4	7	400	8 x 12-bit	SDRAM, display unit, IPS, SPDIF, MMC, SD, USB, Ethernet, MLB/MOST, SPI Multi I/O, CDROM dec, WDT, XIP, OpenVG	3.03.6	208 QFP 256 QFP 324 BGA
R-CAR	R-CAR E1	μPD35004	128 K	Cortex A9	Neon/FPU					533	2 x 12-bit		3.03.6	429 BGA
n-CAII	R-CAR M1S	R8A77780	EIDE	SH-4A	yes					800		DDR2/DDR3, Displey Unit, Ethernet, I*S, MLB, PATA, SD, USB, GPS, OpenGL, video dec		496 BGA
	R-CAR M1A	R8A77781	512 K	Cortex A9		3/8/0	2	4	10	800		Speriot, video dec		430 DUA
	R-CAR H1	R8A77790	768 K	4 x Cortex A9	Neon/FPU	34.54.5				1000	-	DDR2/DDR3, Display Unit, Ethernet, I <sup>2</sup> S, MLB, PATA, SD, USB, GPS, OpenGL, video dec, SATA, PCIe		831 BGA
	R-CAR E2-1		1 M L2S	Cortex A7	Neon/FPU	4/9/2	2	4	7	1000	120	DDR3, Display Unit, Ethernet, I2S, MLB, PATA, SD, USB, OpenGL,	3.03.6	tdb
	R-CAR E2-2		TMILES	2x Cortex A7	146011/11/0	41912	-	7		1000		CDROM dec, video dec	3.03.0	0.00
	R-CAR M2-1		R-CAR M2-1	Cortex A15	Neon/FPU	3/10/0	2	5	22	1500	-	DDR3, Display Unit, Ethernet, I <sup>2</sup> S, MLB, SD, USB, GPS, OpenGL, video dec, SATA, PCIe	3.03.6	tbd 831 BGA
	R-CAR M2-2		R-CAR M2-2	2x Cortex A15										tbd 831 BGA
	R-CAR H2-2	R8A7790X	1 M L2\$; 2M L3\$	2x Cortex A15 2x Cortex A7	Neon/FPU	4/8/0	2	4	33	1500	-	DDR3, Display Unit, Ethernet, I <sup>2</sup> S, MLB, SD, USB, GPS, OpenGL,	3.03.6	831 BGA
	R-CAR H2-4		2 M L2\$; 2M L3\$	4 x Cortex A15 4x Cortex A7				ं				video dec, SATA, PCIe		55.564

### **Tool Overview**

### SH7269 Development Board

- > For SH7268 and SH7269 evaluation
- > Equipped with
- SH7269 device
- 4 MB NOR and 256 MB NAND flash memory
- 2 MB serial flash memory
- 16 MB SDRAM and 16 KB E2PROM
- RS-232C, UART, USB connector
   switches, LEDs, I/O expansion headers
- E10A USB debug connector
- > Board dimensions: 148 mm x 148 mm
- Package includes CD with user's manual, schematic and sample software
- > Order codes: R0K572690C000BR (SH7269 CPU board) R0K572690B000BR (VDC4 Option board)

## SH726B Development Board > For SH 726A and S726B evaluation

- Favrianced with
- > Equipped with
- SH726B
- 2 x 16 MB serial flash memory
- 16 MB SDRAM
   DC 222C HART
- RS-232C, UART, USB, LAN, CAN interface
- switches, LEDs, I/O expansion headers
- E10A USB debug connector
- > Board dimensions: 180 mm x 150 mm
- Package includes CD with user's manual, schematic and sample software
- > Order code: R0K5726B0C000BR

#### R-CAR M1A Development Board 'MILAN'

- > For R-CAR M1A
- > Equipped with
- R-CAR M1A device
- 64 MB flash memory
- 512 MB DDR3-DRAM
- RS-232C, UART, USB, SD, LAN, CAN MLB interfaces
- HDMI display out (with HDMI to DVI adapter)
- switches, LEDs, I/O expansion headers
- · 2 JTAG debug connectors
- > Board dimensions: 165 mm x 120 mm
- > Package includes CD with user's manual and schematic
- > Order code: Y-R-Car-M1A-Board



### R-CAR H1 Development Board 'MARZEN'

- > For R-CAR H1
- > Equipped with
- · R-CAR H1 device
- 64 MB flash memory and 1 MB serial flash/E<sup>2</sup>PROM
- 2 x 512 MB DDR3-DRAM
- RS-232C, UART, USB, SD, LAN, SATA, PCI, CAN and MLB interfaces
- Analog RGB with DSUB 15-pin and/or LVDS flat cable connector
- switches, LEDs, I/O expansion headers
- JTAG and ETM debug/trace connector
- > Board dimensions: 200 mm x 150 mm
- Package includes CD with user's manual, schematic and boot software
- > Order code: R0P7779A00010S





### 瑞萨电子车载信息娱乐系统智能解决方案 Renesas Smart Solutions for Car Infotainment

### Renesas Electronics Corporation

- is:
  All information included in this document is current as of the date this document is issued. Such information, however, is subject to change without any prior notice. Before purchasing or using any Renesas Electronics products listed herein, please confirm the latest product information with a Renesas Electronics sales office. Also, please pay regular and careful attention to additional and different information to be disclosed by Renesas Electronics such as that disclosed through our website.
- Renesas Electronics does not assume any liability for infringement of patents, copyrights, or other intellectual property rights of third parties by or arising from the use of Renesas Electronics products or technical information described in this document. No license, express, implied or otherwise, is granted hereby under any patents, copyrights or other intellectual property rights of Renesas Electronics or
- Vou should not alter, modify, copy, or otherwise misappropriate any Renesas Electronics product, whether in whole or in part.

  Descriptions of circuits, software and other related information in this document are provided only to illustrate the operation of semiconductor products and application examples. You are fully responsible for the incorporation of these circuits, software, and information in the design of your equipment. Renesas Electronics assumes no responsibility for any losses incurred by you or third parties arising from the use of these circuits, software, or information.

- Descriptions of circuits, software and other related information in the design of your equipment. Reneass Electronics assumes no responsibility for any losses incurred by our or third parties arising from the use of these circuits, software, or information.
   When exporting the products or technology described in this document, you should comply with the applicable export control laws and regulations and follow the procedures required by such laws and regulations. You should not use Reneass Electronics products or the technology described in this document for any purpose relating to milliary applications or use by the milliary, including but not limited to the development of wespons of mass destruction. Reneass Electronics products and technology may not be used for or incorporated into any products or systems where any case, or sale is the development of wespons of mass destruction. Reneass Electronics are used to resonable care in preparing the information included in this document, but Reneass Electronics does not warrant that such information is error free. Reneass Electronics assumes on lability withsoever for any damages incurred by our resulting from errors in or ormissions from the internation included herein.
   Reneass Electronics products are classified according to the following three quality grades: "Standard", "High Quality", and "Specific". The renormended applications for each Reneass Electronics product for any application categorized as "Specific" without the prior written consent of Reneass Electronics. Further, you may not use any Reneass Electronics product for any application categorized as "Specific" without the prior written consent of Reneass Electronics. Preduct of any way liable for any way liable for any damages or losses incurred by you or third parties arising from the use of any Reneass Electronics product is "Standard" unless of a national parties arising from the use of any Reneass Electronic product is "Standard" unless of the preduct of a nati



#### 瑞萨电子中国销售·技术支持网点:

www.cn.renesas.com

传真: +852 2886 9022

瑞萨电子(中国)有限公司						
北京市海淀区知春路27号量子芯座17层	邮编:	100191	电话:	+86 10 8235 1155	传真:	+86 10 8235 7679
长春分公司 吉林省长春市朝阳区西安大路727号中银大厦A座1609室	邮编:	130061	电话:	+86 431 8859 7533	传真:	+86 431 8680 2944
大连分公司 辽宁省大连市中山区中山路88号天安国际大厦21楼2103室	邮编:	116001	电话:	+86 411 3980 5858	传真:	+86 411 3980 5877
青岛分公司 山东省青岛市市南区香港中路10号颐和国际大厦A栋23A楼07室	邮编:	100191	电话:	+86 532 6677 7600	传真:	+86 532 6677 7608
上海分公司 上海市浦东新区陆家嘴环路1233号汇亚大厦205室	邮编:	200120	电话:	+86 21 5877 1818	传真:	+86 21 6887 7858
成都分公司 四川省成都市二环路南三段15号天华大厦608室	邮编:	610041	电话:	+86 28 8512 5224	传真:	+86 28 8512 5334
深圳分公司 广东省深圳市福田中心区益田路4068号卓越时代广场18楼1807-1809室	邮编:	518048	电话:	+86 755 8283 5080	传真:	+86 755 2399 5080

#### 瑞萨电子管理(上海)有限公司

上海市浦东新区陆家嘴环路1233号汇亚大厦205室 邮编: 200120 电话: +86 21 5877 1818 传真: +86 21 6887 7858

#### 瑞萨电子香港有限公司

香港九龙旺角太子道西193号新世纪广场第2座16楼1601-1603室 电话: +852 2265 6688

瑞萨电子大中国地区(包括香港地区)代理商及分销商的联系方式: www.cn.renesas.com/buy

© 2013 Renesas Electronics (China) Co., Ltd. All rights reserved. Printed in China.